



BGMC LAUNCHES NEW THEME: “SHAKE IT UP—TO CHANGE THE WORLD!”

BGMC is so excited to announce the launching of its new theme for 2010-2011. The theme is “Shake It Up—to change the world!”

An empty barrel (or box) doesn't make any noise when it shakes, but shaking a barrel (or box) with money in it can change the world—because the money

in that barrel will be used by missionaries to spread the gospel. The money will also be used to help people by providing food, water, clothes, medical supplies, and lots more!

An exciting, upbeat theme song has been written for BGMC by missionaries Michael and Dawn Marie Helin. The Helin's work with IMM (International Media Ministries). Their two daughters are the main vocals on the song. BGMC has put together a powerful music video to go with the song that shows missions images from around the world. Everyone got a small preview of this song on Buddy's birthday video clip from last year.

The “Shake It Up” song is on the DVD with main vocals and without the main vocals so kids choirs and solo vocalists can sing to the song. Each version of the song is also on the DVD as digital AVI, MOV, and MP4 files so you can import them into your worship software programs or into a PowerPoint® presentation.

This DVD also contains an animated loop of the “Shake It Up” theme graphic that you can play before your services, banquets, etc. This, too, is on the disk as a digital file. The disk costs \$5.00 and is item number 715-244.



Lots of fun products have been created to help you and your kids celebrate the new theme. Display the new banners (vertical and horizontal) and posters to promote the new theme in your kids' church, classrooms, and hallways. The banners and posters are also in Spanish. I've attached a page showing the new “Shake It Up” items. BGMC has also just released a new catalog. Be sure to look at all the new BGMC products. The catalog and a sample “Shake It Up” poster have been mailed to your church. If you don't get a packet, you can order the free catalog from GPH. It's item number 715-076.

You can order any of these new products by calling GPH at 1-800-641-4310 or by going to the website. Here's the link:

<http://www.gospelpublishing.com/store/startcat.cfm?cat=iJUSTFILL&mastercat=&path=iJUSTFILL>

Thanks for all you do to teach your kids about missions. The money raised through BGMC is “shaking up the world by changing the world for Jesus!”

So let's all “SHAKE IT UP!”

